

FOR IMMEDIATE RELEASE

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**GLENDAL GLITTERS SPECTACULAR WEEKEND
KICKS OFF ARIZONA'S BIGGEST HOLIDAY
LIGHT DISPLAY NOV. 24-25**

GLENDAL, Ariz. – When you look forward to Thanksgiving weekend, you look forward to turkey and football, and your favorite holiday tradition - *Glendale Glitters!*

Glendale Glitters Spectacular Weekend presented by SRP, will be number one on your holiday to-do list, with all of the favorite features from years past, but also brand new, entertaining elements for all ages! The kick-off to Arizona's largest holiday light display, with free admission and free parking, will be held Nov. 24 and 25, from 5-10 p.m. each night in Historic Downtown Glendale.

A brand new element to *Glendale Glitters* this year will be an animated light show choreographed to traditional holiday melodies. The light show, which will last about 15 minutes beginning at the top of each hour, is in front of the Bank of America building on Glenn Drive, on the north side of Murphy Park. This exciting new computerized technology will delight all ages with the lights moving to the beat of holiday music.

The second brand new element is the *Winter Wonderland*, an area especially designed for children, located in the new Downtown Plaza on Glenn Drive. The *Winter Wonderland* will include several tons of snow, face-painting, make-and-take crafts, small rides, stuff-your-own-animal, and various food vendors selling cotton candy, popcorn and other treats! But a *Winter Wonderland* would not be complete without Santa Claus as the star of the show! Bring your camera to snap a photo, or Santa's helper will take one for a small fee. And, at the center of the magical wonderland stands a beautifully-decorated 30-foot Christmas tree.

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Glitters Spectacular
Add 1/1/1

The traditional 30-minute lighting ceremony on Friday evening will begin at 5:30 p.m. and feature musical entertainment and a special reading of *'Twas the Night Before Christmas*, by the 2007 Fiesta Bowl queen and her court. The ceremony, hosted this year by KTVK Channel 3 on-air personality Olivia Fierro, will conclude with a countdown that will turn on the city's dazzling 1.4 million light display for the very first time. Musical and dance performances will continue on the both Starbucks Stages, one located in the Amphitheater and a second stage on Glenn Drive, throughout the evening.

Admission and parking are free! City officials encourage those attending the event to use the free shuttle service at the First Southern Baptist Church parking lot, located off of 59th Avenue, just south of Peoria. Shuttles are constantly running from 5 p.m. until after the event concludes at 10 p.m. Handicapped parking is available at either the downtown City Hall garage, or the shuttle location, which provides a handicap-accessible bus.

The charming shops and one-of-a-kind boutiques in Historic Downtown will also offer extended hours for the opening weekend. Stop by the Visitor Center, at 5800 W. Glenn Dr., during event hours for shopping and dining information. A new Guest Relations booth in the park will also help direct visitors to event attractions, restaurants, shops and give general information.

Other activities include horse-drawn carriage rides, free holiday karaoke and an extreme trampoline, a fun challenge for all ages. The Fiesta Bowl queen and her court will also be signing autographs and posing for photos throughout the evening on Friday.

Glendale Glitters is presented by SRP, and also sponsored by Qwest Communications, Starbucks, 7 UP, Princeton Resorts Group, The Arizona Republic, KTVK Channel 3, KOOL 94.5, KMLE Country 108 and 101.5 Free FM.

For more information, visit www.glendaleaz.com/events or call the Special Event hotline at 623-930-2299.

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